

LUKE JOHNSON

EDITOR & PRODUCER

CONTACT

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SKILLS

- Adobe Premiere Pro
- Adobe After Effects
- Adobe Lightroom
- Adobe Photoshop
- Adobe Audition
- Iconik
- Script Writing
- Sound Design
- Color Correction
- Project Management
- Vmix

AWARDS

OHIO VALLEY REGIONAL EMMY

2021

Lifestyle: Long Form or Short Form Content
Stripes Don't Come Easy

2022

Entertainment: Short Form or Long Form
Content
White Bengal Release

EDUCATION

University of Kansas
Film and Media Studies
2016-2020

REFERENCES

Available upon request

ABOUT ME

I am a collaborative, creative, and Emmy award-winning storyteller with a passion for creating dynamic, unique, and meaningful content in a fast-paced team environment.

EXPERIENCE

CINCINNATI BENGALS

LEAD PRODUCER

MAR 2023 - PRESENT

- Part of a content team that saw the second fastest growth across the NFL during the 2022 Season
- Five highest engaged with pieces of 2023 have generated over 3.3 million non-follower views on Instagram and 14.9 million views on X (formerly Twitter)
- Successfully created and marketed video content and paid social ads for "White Out" and "Stripe The Jungle" games
- Provide leadership in establishing production processes to improve workflows and overall quality of video content
- Assist with the creation and development of our new documentary series, From The Jungle
- Manage the ingesting and logging of game-specific footage on our cloud-based media asset manager server, Iconik

PRODUCER

JAN 2021 - MAR 2023

- Filmed games, practices, press conferences, and specialty shoots with high-end cinema cameras
- Executively produced the Bengals' in-house TV show, Bengals Weekly, during the 2021 season
- Created graphics packages for Bengals Weekly and various social content
- Shot, edited, produced, and directed content for the Bengals new stripes uniform rollout during the 2021 offseason

PRODUCTION ASSISTANT

JUL 2020 - DEC 2020

- Logged footage to maintain an efficient server
- Directed various streams through VMIX software
- Edited content for social, videoboard, and Bengals Weekly
- Worked as gameday editor on home and away games
- Filmed segments for Bengals Weekly